



SIGURD ANDERSON
GOVERNOR

PIERRE

PROCLAMATION

WHEREAS, the National Hairdressers & Cosmetologists Association, an association of registered hairdressers and cosmetologists founded in 1921, devotes its energies to forwarding the knowledge and status of professional beauty care; and

WHEREAS, the hairdressers and cosmetologists of this state contribute greatly to our general economic well-being; and

WHEREAS, good grooming and an attractive personal appearance contribute immeasurably to mental well-being and health; and

WHEREAS, beauty work involves the expression of creative ability as well as years of experience and skill; and

WHEREAS, the National Hairdressers & Cosmetologists Association has joined with the men and women of the beauty industry to inaugurate an intensive educational and philanthropic program on behalf of professional beauty care;

NOW, THEREFORE, I, Sigurd Anderson, Governor of the State of South Dakota, do hereby proclaim February 22-28, 1953, National Beauty Salon Week in South Dakota, and do urge South Dakota citizens to observe the week according to their own beliefs.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed this 20th day of February, 1953.

Sigurd Anderson
Governor

ATTEST:

Geraldine Ostroet
Secretary of State

SINE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
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